



Massachusetts  
Department  
of  
ENVIRONMENTAL  
PROTECTION

# fact sheet

## Earth 911 Helping Businesses Help the Environment

**[www.earth911business.com](http://www.earth911business.com)**

This fact sheet provides an overview of the Earth911 Business website, and how this tool can assist your business' recycling and waste reduction initiatives.

### What is Earth 911 Business and How Can it Help My Business?

Earth 911 is a public/private partnership integrating environmental resources into a single network. It serves as a tool to help businesses and service providers find the recycling and environmental resources they need. Below is a description of some of the key features that your business should take advantage of on the Earth 911 Business website.

- Find a recycling service provider: If you are a business looking for a local service provider to take your recyclables, Earth 911 Business can help you find them. Type in your zip code, and then select the item you are looking to recycle. A list of area service providers will then be displayed allowing you to select from the most convenient options.
- Get listed: Are you a recycling service provider? Get listed. This is your opportunity to promote your services to Massachusetts businesses. Earth 911 Business is a FREE marketing tool for you.
- Learn recycling principles: This page will help introduce you to the basic principles of the 3 "Rs" – Reduce, Reuse, Recycle. Incorporating these principles into your business plan is a win-win situation for your business, your bottom line, and the environment.

The screenshot shows the Earth911.com for Business website. At the top, there's a green navigation bar with links for "Earth911.com for Consumers", "Earth911.com for Business", "SIGNUP", and "LOGIN". Below this is a search area with a green grass background and the text "SEARCH FOR LOCAL RECYCLING SOLUTIONS". It includes input fields for "what?" (with examples like "paper, water bottles ... and more") and "where?" (with examples like "address, city, state, or zip / postal code"), a "GO" button, and a recycling symbol. To the right of the search area is a logo for "STAPLES eco easy" with the text "sponsored by". Below the search area is a horizontal menu with links: "Home", "About", "The Basics", "Green Guides", "Materials", "Checklist", and "Contact". The main content area features a large blue header "Earth911.com for Business" with the tagline "Good for business, good for the environment™". On the left, there's a yellow box titled "GreenGuides" with a paperclip icon, listing topics: "Conduct a Waste Assessment", "Create an Office Recycling Program", and "Material Reuse in Your Workplace", with a link to "more guides". In the center is a photo of various electronic waste items like old computer monitors and keyboards. On the right, there's a light blue box titled "MAKE MY CHECKLIST" with a handwritten-style title, containing three items with checkmarks: "Boost employee morale", "Stay current with green business trends", and "Save some money, too!". At the bottom right of this box is a small white box with the text "get started".

- Business Waste Reduction Assistance: This page provides helpful steps on how to assess the waste quantities in your business, plan, implement, and measure efforts toward reducing the amount of output. To complement your waste reduction efforts, Earth 911 Business also includes a section on how to set up an office paper recycling program.
- Federal and State Requirements: Learn about waste requirements from both the U.S. Environmental Protection Agency and the Commonwealth of Massachusetts. This section provides links to resources to help answer questions about both solid and hazardous waste regulations.
- Programs, Events and Additional Info: Find additional information on local, state, federal and national business waste reduction resources, programs and events. Here you can learn about the Massachusetts WasteWise Program, the Northeast Recycling Council (NERC), the Northeast Resource Recovery Association (NRRRA), and many more regional and national programs that provide recycling and waste reduction assistance to businesses.